

2023 TUCSON AFFILIATE PARTNER LEVELS & BENEFITS COMPARISON

Working together for the benefit
of Arizona's communities &
the families that live in them.



AACM'S OBJECTIVE

AACM strives for a positive, long-lasting relationship with our Affiliate Partners and the first step is to choose the Affiliate Partner level that works best for your company. Using all the opportunities within your partnership level will help you obtain the greatest benefit.

SPONSORSHIP & NETWORKING OPPORTUNITIES

There are many opportunities to network and sponsor to include our Tradeshow, Golf Tournament, 4 Luncheons annually and many more. What chance to launch your involvement with AACM and our members.

LEVEL BENEFIT OVERVIEW

Platinum

Platinum you unlock the opportunity to participate in AACM Education. You can apply to be on the Education committee, register to present your company prior to an education class, have an 18x24 company poster in our training room and much more!

Gold

Gold you have a marketing opportunity to have a full table at our luncheon as managers register, a combined Gold Affiliate Partner poster in our training room and many other great opportunities.

Silver

Silver, this is our entry-level partnership with the opportunity to have a half marketing table at our luncheons along with being able to join our committees. Participating in our events, is a great way to network with members and other affiliates.

AT A GLANCE

Affiliate Partner Levels

- Platinum - \$2,000.00
- Gold - \$1,000.00
- Silver - \$500.00

Basic Benefits

- Display AACM Logo
- Member Contact List
- Printed & Online Directory
- Participate in Committees
- Marketing Opportunities
- Referral Credits
- Volunteer Opportunities



I would like to thank you for the consideration of becoming an Affiliate Partner with AACM.

"My mission is to provide our Management & Individual Members with qualified Affiliate Partners.

Working together we can help each other be successful. AACM offers the tools, education and opportunities to grow strong relationships and businesses. "

Debbie Rudd, Executive Director

Bringing over 20 years of HOA industry experience to AACM.

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For additional questions please reach out to membership@aacm or call (602) 685-1111

Affiliate Partnership Benefits	Silver \$500 Annually	Gold \$1,000 Annually	Platinum \$2,000 Annually
BASIC BENEFITS			
Display AACM logo Use AACM logo on your marketing material, business cards, email signature block & brochures to let everyone know you are an Affiliate Partner of AACM	X	X	X
Members Contact List Spreadsheet with primary and vendor contact information for each member	X	X	X
Printed Directory (MUST ORDER TO RECEIVE) Must be an affiliate by Feb. 28th to be included that year. Listed by Level alphabetically in your service category & level.	Half Page Listing with company logo & website	Full Listing, company logo, website, 500 characters Company description	Full Listing, company logo, website, 800 characters Company description
AACM Website Directory Listed alphabetically by level & category.	Full Listing, company logo & website link	Full Listing, company logo & website link	Full Listing, company logo & website link
Participate in Events Golf Tournament, Trade Shows, and other events. (additional costs apply)	X	X	X
Participate on Committees Events. Membership & Outreach	X	X	X
Platinum Partner Website Spotlight Platinum Partner logos displayed on scroll AACM & Education website			X
EVENTS			
Luncheons Number Attendees allowed (cost per person applies)	3	5	7
Marketing Table at Luncheon (Request at time of Luncheon RSVP)	Half Marketing table in the lobby	Full Marketing table in the lobby	Platinum Partner Bag - Add your business card &/or goodies for managers
Platinum Partner Special Seating Reserved table with &/or AACM Board & Guests table (limit 1 each, subject to availability)			X
Annual Platinum Partner Event With AACM Board & Management Member Executives			X
REFERRAL OPPORTUNITIES			
Refer an HOA Management Company or Affiliate Partner - if they join, you will be paid a referral fee by the level they join. Not to exceed \$1,000 in a fiscal year.	If they join at Silver, you receive \$50	If they join at Gold, you receive \$100	If they join at Platinum, you receive \$150

Affiliate Partnership Benefits	Silver \$500 Annually	Gold \$1,000 Annually	Platinum \$2,000 Annually
EDUCATION OPPORTUNITIES			
Accredited Affiliate Partner program (AAP) Attend an annual AAP class & receive a special AAP logo to use on your email signature & website. Receive recognition in the online directory & printed Resource Connections Directory.	X	X	X
Instruct CAAM/CEU Courses (requires approval)		X Receive Second Pick after Platinum	X Receives First Pick
Participate on Education Committee Help develop CAAM/CEU course material (requires application process)			X
Sponsor CAAM & CEU Classes With our new Hybrid education you can meet managers both in person and virtual. You can bring in snacks, set up a retractable banner, and place swag and/or marketing material at each seat. (scheduled in advance)			X
PROMOTIONAL OPPORTUNITIES			
AACM PAC Raffles Provide prizes to be raffled off at events or luncheons	X	X	X
Advertising & Sponsorships Opportunities Directory Ads, Golf Tournament, Trade Shows & other events	X	X	X
Volunteer at Events (Not Applicable at Tradeshow)	X	X	X
PowerPoint Slideshow Highlighted on slideshow displayed at beginning of all CAAM & CEU classes		X Company Name Listed	X Company Name Listed along with logo
Advertising Poster Displayed in our classroom. <u>Platinum</u> - we frame & you can change it out as often as you like. <u>Gold</u> – Done annually at the beginning of the year.		X Large, shared poster provided by AACM	X 18"x24" Poster (Portrait or Landscape)
Presentation to AACM Board A 10 minute presentation to AACM Board prior to their meeting (scheduled in advance – restrictions apply)			X
Retractable Banner Display retractable banner at events and class sponsorships (standard size 33" W x 80"H)			X